

THE REVOLUTION

Lala

2025

SPONSORSHIP OPPORTUNITIES

PRESENTED BY



Dear Black & Pink Family,

We hope this letter finds you well. We are reaching out with both urgency and enthusiasm to request your support for an initiative that is both crucial and timely—one that directly impacts the lives of countless LGBTQ individuals, particularly transgender individuals and incarcerated. At the forefront of a rapidly changing and hostile landscape lies a community that needs our help.

For over 20 years, Black and Pink has been at the vanguard of fighting for justice, safety, and dignity for LGBTQ people who have encountered the criminal justice system. In this critical moment, Black and Pink needs your support more than ever.

Why is Our Work Important?

Black and Pink's work remains urgent as we are witnessing a sharp backlash against the rights and freedoms of the very communities we serve. In the wake of troubling policies, such as the recent executive orders denying the existence of transgender and nonbinary identities, mandating transgender women be housed in men's prisons, and removing workplace protections, we are called to act. These regressive measures threaten to undo hard-won protections against workplace discrimination and secure living conditions for transgender individuals, while undoubtedly exacerbating the suffering of LGBTQ people already marginalized by the criminal justice system.



Currently, LGBTQ individuals, particularly transgender and gender-nonconforming individuals, are disproportionately impacted by the criminal justice system. According to the National LGBTQ Task Force, LGBTQ individuals are incarcerated at rates up to 3-4 times higher than their heterosexual counterparts. In addition, transgender women are at an even higher risk for adverse experiences due to incarceration as they are more likely to face harassment, violence, and denial of medical care in correctional facilities (LGBTI Justice Project, 2022). These figures underscore the urgent need for Black and Pink's transformative work that provides a lifeline for individuals seeking to break cycles of trauma and incarceration.

Our Successes

Over the past 20 years, Black and Pink has made extraordinary strides in advancing the rights of incarcerated LGBTQ people. Our Inside Member Newsletter, with over 20,000 subscribers, ensures incarcerated individuals receive crucial resources and a sense of community. We offer quarterly newsletters to keep our members informed and connected to supportive services as they navigate reentry into society. In addition, Lyndon House, which opened in 2020, has provided shelter and stability to 12 individuals thus far, creating a safe space to heal and rebuild. Finally, Black and Pink is proud to announce this year, we will launch our Opportunity Campus—an innovative, long-term housing solution for formerly incarcerated LGBTQ individuals.



How Can You Support?

We invite you to become a sponsor of The Revolution Gala, a celebration of Black and Pink's 20th anniversary and an opportunity to raise critical funds for general operations and programming. Your donation will support the continuation of our vital work, help sustain our Opportunity Campus and ensure greater housing and support opportunities for trans and queer people exiting the criminal justice system exist.

Now more than ever, we need your support to continue the fight for trans justice, reduce recidivism, and protect the most vulnerable in our community. The stakes have never been higher. When we reflect on this moment a decade from now, we will recognize that it was not merely about fundraising—it was a pivotal moment in our commitment to standing for justice, equity, and inclusion in the face of systemic oppression.

By partnering with us, you stand in solidarity with those who are most at risk, ensuring that Black and Pink continues to provide life-saving services. Your sponsorship will directly impact the lives of LGBTQ individuals—especially trans women and incarcerated people—and will be part of a historic movement to advance equality and justice.



Attached, you will find a sponsorship package with various levels of engagement. We sincerely ask that you join us in this fight. Stand with Black and Pink as we rise to the occasion and fight for our communities. Together, we can make the difference.

Sincerely,

Tena Hahn-Rodriguez

Tena Hahn-Rodriguez – Co-Executive Director

Jasmine Tasaki

Jasmine Tasaki – Co-Executive Director



ABOUT US

Black & Pink Revolution Gala: 20 Years of Answering the Call

Join us for an unforgettable evening at the Black & Pink Revolution Gala, a celebration of resilience, advocacy, and the unwavering spirit of our community. This premier event will honor the trailblazers who have propelled Black & Pink's mission forward and will set the stage for the transformative work that lies ahead.

VIP Cocktail Reception & Red Carpet

Commence the evening with an exclusive cocktail hour, offering a chance to connect with fellow supporters, community leaders, and honorees.

Awards Ceremony

Recognize and celebrate the changemakers whose dedication has significantly contributed to the growth and impact of Black & Pink.

Keynote Address by Hope Giselle

Be inspired by a powerful keynote from Hope Giselle, a nationally acclaimed Black trans activist, author, and visionary leader. Her address will serve as a compelling call to action, urging continued commitment to justice and equity.

Celebration of Black & Pink's Legacy

Reflect on the organization's milestones, including impactful programs and individual success stories that exemplify our mission in action.

Dance the Night Away

Conclude the evening with a vibrant dance party featuring our house DJ, celebrating the community's unity and strength.

The Revolution Gala

Date

July 31, 2025

Time

6:00 PM – 11:00 PM

Location

The Palazzo

5110 N 132nd St, Omaha, NE 68164

Tickets

bit.ly/blackandpinkgala

Attire

Formal or Revolution-Inspired Fashion

Program Outline

6:00 PM – 7:00 PM

VIP Cocktail Reception & Red Carpet

7:00 PM – 8:30 PM

Dinner Service & Awards Ceremony

8:30 PM – 9:00 PM

Keynote Address by Hope Giselle

9:00 PM – 9:30 PM

Showcase of Black & Pink Programs & Success Stories

9:30 PM – 11:00 PM

Dance Party with House DJ

Join us in honoring the past, celebrating the present, and forging a future rooted in justice, equity, and liberation. Your presence and support are vital as we continue to champion the rights and dignity of LGBTQIA2S+ individuals impacted by the criminal legal system.

GUEST SPEAKER

We are honored to share Hope Giselle, a renowned activist, author, and DEI specialist, will deliver the keynote address at the Revolution Gala. Hope is a trailblazer in advocating for transgender rights, having served as the Executive Director of the National Trans Visibility March and held pivotal roles in promoting social justice. As an author of *Becoming Hope: Removing the Disguise* and *Until I Met Black Men*, Hope has used her voice to foster understanding and dialogue within the LGBTQ+ community. Her work continues to inspire marginalized communities, empowering them to challenge systemic barriers.



At the Gala, Hope will deliver an empowering message that highlights the urgency for action in the face of recent attacks on the transgender community. Drawing from her extensive experience, she will inspire attendees with stories of resilience and emphasize the importance of collective effort in advocating for equality. Hope's call to action will motivate all to continue the revolution for justice, equality, and acceptance, reinforcing the need for solidarity in driving lasting change for the LGBTQ+ community.

SUPPORTING OUR IMPACT

Black & Pink National is a prison abolitionist organization dedicated to abolishing the criminal punishment system and liberating LGBTQIA2S+ people and people living with HIV/AIDS who are affected by that system through advocacy, support, and organizing. Founded in 2005, Black & Pink has grown into a national network with over 20,000 current and formerly incarcerated LGBTQIA2S+ and people living with HIV/AIDS members across the country.

Our programs, such as the Lydon House, Opportunity Campus, the Pinkprint Project, Sex Worker Liberation Project, We Know Cohort, and our nationally distributed newsletter, have provided critical support and resources to those most affected by systemic oppression. These initiatives have not only offered immediate assistance but have also laid the groundwork for long-term systemic change.

Envisioning Enhanced Impact: Six Goals for the Next 5 years

1. Establish additional Opportunity Campuses in key regions to provide safe and affirming housing for LGBTQIA2S+ individuals reentering society.
2. Develop comprehensive reentry programs tailored to the unique needs of LGBTQIA2S+ individuals, focusing on employment, education, and healthcare access.
3. Double the distribution of our prisoner-written newspaper to ensure more incarcerated individuals receive affirming and empowering content.
4. Expand the Marsha P. Johnson Youth Leadership Institute to cultivate the next generation of advocates and leaders within the LGBTQIA2S+ community.
5. Foster Community Engagement: Host annual events and workshops to build solidarity, share resources, and celebrate the resilience of our community members.
6. Develop diverse funding streams to ensure the longevity and stability of our programs and services.

Join Us in Making a Difference

Your support is crucial in helping us achieve these goals and continue our mission to dismantle oppressive systems and build a world where all LGBTQIA2S+ individuals can live freely and authentically.

The Revolution Gala: Sponsorship Tiers

Road Map \$50,000+	<p>All previous benefits, plus:</p> <p>Exclusive naming recognition: “[Your Brand] presents The Revolution Gala”</p> <p>Logo included in press releases and official announcements</p> <p>Custom branded thank-you video or spotlight post across platforms</p> <p>Private meet-and-greet with honorees and keynote speakers</p> <p>Inclusion in post-event impact report with sponsor section</p> <p>Two VIP tables (16 seats) + access to VIP cocktail reception</p> <p>Opportunity to submit quote or statement for use in gala promotions</p>
Journey \$25,000 - \$49,999	<p>All previous benefits, plus:</p> <p>Logo featured on event signage with premium placement</p> <p>Dedicated thank-you post on social media</p> <p>Opportunity to provide co-branded material or swag for VIP guests</p> <p>One branded sponsor graphic designed by Black & Pink for their use</p> <p>One VIP table (8 seats) + access to VIP cocktail reception</p>
Pathway \$10,000 - \$24,999	<p>All previous benefits, plus:</p> <p>Logo featured on digital materials (emails, slides, digital invites)</p> <p>Included in group sponsor thank-you post with logo on social media</p> <p>Newsletter feature including logo, short description, and website link</p> <p>Option to include one branded item or printed insert in event gift bags</p> <p>Eight VIP tickets + access to VIP cocktail reception</p>
Trail \$5,000 - \$9,999	<p>All previous benefits, plus:</p> <p>Recognition in group sponsor carousel post on Instagram/Facebook</p> <p>Recognition in monthly newsletter sponsor section</p> <p>Four professional photos from the event for sponsor’s use</p> <p>Six VIP tickets + access to cocktail reception</p>
Seed \$1,000 - \$4,999	<p>Logo or name featured in printed program and event signage</p> <p>Recognition in group thank-you story on Instagram & Facebook</p> <p>Two VIP tickets + access to cocktail reception</p>

CONTACT US

We sincerely appreciate your support. The innovative and life-changing work of Black & Pink is made possible by the generosity and commitment of individuals, sponsors, and partnerships.

Should you have any questions about the event or wish to explore sponsorship opportunities, please don't hesitate to reach out to our team at development@blackandpink.org. We are here to assist you and provide any information you need

Thank you once again for standing with us in our mission to create meaningful change.



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